

SBE TODAY

Volume 29, Edition 867 DIVERSITY IN ACTION - SBE is a certified DBE publication

July 11, 2013

SMALL BUSINESS EXCHANGE

SBE OUTREACH SERVICES

With half a million businesses in our database, SBE is California's #1 source for diversity outreach.

Advertisements

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Targeted mailings sent to businesses per your criteria.

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Call Toll FREE for more information: 800-800-8534

NABOB targeting \$750 million in federal advertising for Black-owned radio, television



NABOB Executive Director, **Jim Winston**

"Of these expenditures, Black owned broadcast stations and networks receive a very small share," said NABOB Executive Director, Jim Winston (pictured). "Many Black owned broadcast stations receive no federal ad dollars."

Because there is no obligation on the part of the federal government departments or their separate divisions and offices to publicly report where or when the advertising expenditures will be placed, either before the expenditure or after, Black-owned stations frequently learn about advertising placements by the departments, divisions and offices only after hearing them on competing media outlets—after the advertising expenditures have been made.

"The federal government has an obligation to inform and educate all of its citizens with its advertising expenditures," says Winston. "If the federal government fails to utilize the advertising vehicles that reach the African-American public, it is virtually impossible for the federal government to achieve its informational and educational goals in our communities."

In addition, in an age of government austerity, the government is overlooking a comparatively inexpensive means of reaching our communities, says NABOB. Because of ongoing undervaluation of the African American consumer by major advertisers, Black owned stations and networks must charge lower rates than other stations and networks reaching the same size audiences. Therefore, when using Black owned media, the federal government can reach a critical segment of the American public in a fiscally responsible manner.

Black-owned radio and television stations are the voices of their communities. In recent years, due to the recession, many of those voices have been silenced by bankruptcies and foreclosures. For the African American-owned stations that remain, obtaining a fair share of federal advertising expenditures could mean the difference between survival and failure.

NABOB has taken on the issue of getting a fair share of federal advertising dollars, and says the initiative has the potential to "benefit every Black owned station in America." It's

Continued on page 4

(Special to the Trice Edney News Wire from Target Market News) — The federal government is one of the nation's largest buyers of advertising, and the National Association of Black Owned Broadcasters is asking why more of the hundreds of millions in public dollars aren't going to African-American owned broadcasting outlets. The group is targeting federal agencies that approve the allocation of ad budgets to change this disparity.

A 2012 Congressional Research Service (CRS) report, "Advertising by the Federal Government: An Overview," estimated that the federal government spent \$750.4 million on commercial advertising services in fiscal year 2011. The breakdown of the top five departments was as follows:

- Department of Defense: \$473.6 million
- Department of Health and Human Services: \$87.6 million
- Department of Treasury: \$50.6 million
- Department of Transportation: \$36.7 million
- Department of Homeland Security: \$34.7 million

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REQUESTS FOR BIDS & SUB-BIDS

DESILVA GATES CONSTRUCTION

REQUEST FOR QUALIFIED SBE'S
SUBCONTRACTORS AND SUPPLIERS
FOR:

**Civil and Station Improvements Contract,
Santa Clara - Alum Rock Bus Rapid Transit
Project Contract C8301(13058)**

Owner: SANTA CLARA VALLEY
TRANSPORTATION AUTHORITY
3331 North First Street, Building A,
San Jose, CA 95134

Bid Date: July 30, 2013 @ 3:00 P.M.

We hereby encourage responsible participation of local Small Business Enterprises, and solicit their subcontractor or materials and/or suppliers quotation for the following types of work including but not limited to: **CLEARING AND GRUB-BING/DEMOLITIONS, MINOR CONCRETE STRUCTURE, STREET ELECTRICAL, PCC GRINDING, CONSTRUCTION AREA/ROAD SIGNS, SLURRY SEAL, STRIPING, SWPPP, UNDERGROUND, QC/QA, TRUCKING, CLASS 2 AGGREGATE BASE MATERIAL SUPPLIER, CLASS 4 AGGREGATE BASE MATERIAL SUPPLIER, HOT MIX ASPHALT (TYPE A) MATERIAL SUPPLIER, CLASS 3 AGGREGATE BASE MATERIAL SUPPLIER AND GEOTEXTILE WRIP SUPPLIER, SURVEY, AND COMMUNITY RELATIONS OFFICER.**

100% Performance and Payment Bonds may be required for full amounts of the subcontract price. Surety company will have to be approved by DeSilva Gates Construction, L.P. DeSilva Gates Construction, L.P. will pay bond premium up to 2%. Subcontractors must possess current insurance and worker's compensation coverage meeting DeSilva Gates Construction, L.P.'s requirements. Please call if you need assistance in obtaining bonding, insurance, equipment, materials and/or supplies. Plans and specifications are available for review at our office.

DeSilva Gates Construction

11555 Dublin Boulevard
P.O. Box 2909

Dublin, CA 94568-2909

(925) 829-9220 / FAX (925) 803-4263

Estimator: Grant Rhodes

Website: www.desilvagates.com

An Equal Opportunity Employer



SBE and Micro SBE Subcontractors

Contract #C0591,

Santa Clara Valley Water District,

Rinconada Water Treatment Plant Residuals Management Project, Project # 93294051

and Treated Water Values Upgrade Project,

Project # 93294056,

Bids 7/24/13

Services needed: This is a treatment plant project with the typical items of work associated. Myers and Sons Construction is requesting quotes from all qualified subcontractors, trucking firms and suppliers including certified Small Business and Micro Small Business firms for the following types of work, including but not limited to: Operations and Maintenance Documents, Internet Based Project Management Work Flow System, NPDES Permit Compliance, Migratory Bird, Dusky Footed Woodrat, Environmental Training Awareness, Clearing and Grubbing, Control of Water, Booster Pumps and Discharge Values, Clearwell Treated Water Inlet and Outlets with Values, Clearwell Isolation with Values Manual Operator and Couplings, Values with Hydraulic and Electric Actuators, Filter Backwash Bypass with Electric Actuator, Plant Water Main Header Isolation Value with Manual Operator, Magnetic Flow Meter, Chemical Storage Structure Retrofit and Shoring, Baffle Wall Demolition and Repairs, Reservoir Cleaning Washdown and disinfectant, Clearwell Stairway Entrance and Handrail, Anionic Polymer Demolition in Control Building, Gravity Thickeners, Centrifuge Feed Pump Station, Centrifuge Building and Load-Out Structure, Centrifuge and Conveyor Systems, Washwater Recovery Basin Improvements, Belt Press Building Improvements, Connector Road, Office Trailer, Concrete, Mechanical, Earthwork, Foundations, Electrical, Building Trades.

Requirements: 100% Performance and payment bonds may be required for the full amount of the subcontract price. Subcontractors must possess a valid contractor's license, current insurance and worker's compensation coverage meeting Myers and Sons Construction's requirements. Subcontractors will be required to sign the standard Myers and Sons Construction Subcontract Agreement. Quotations must be valid for the one hundred and twenty (120) days after the specified Contract Award Date by the Owner. Plans and Specifications are available for viewing at our Sacramento office. Please call if you need assistance in obtaining bonding, insurance, equipment, materials and/or supplies or visit our website at our website www.myers-sons.com for more information. Myers and Sons Construction intends to work cooperatively with all qualified firms seeking work on this project. Myers and Sons Construction is signatory to the Laborers, Carpenters, Cement Masons and Operating Engineers. Myers and Sons Construction is an equal opportunity employer

Myers and Sons Construction, LP

2554 Millcreek Dr. • Sacramento, CA 95833

Phone: 916-649-4504 • Fax: 916-920-2246

Contact: Clinton Myers

Email: cwmyers@myers-sons.com

Myers and Sons Construction is an equal opportunity employer.

REQUEST FOR SBE SUBCONTRACTORS AND SUPPLIERS FOR:

**Civil and Station Improvements, San Jose
Santa Clara-Alum Rock Bus Rapid Transit Project
Contract C830(13058)**

Santa Clara Valley Transit Authority

REVISED BID DATE: July 30, 2013 @ 3:00 PM

We are soliciting quotes for (including but not limited to): Trucking, Traffic Control, SWPPP, Cold Plane AC, Roadside Signs, Electrical, Import Borrow, Geotextile Wrap, Minor Concrete, Striping & Marking, Object Marker, Paint Curb, Fencing, Cobble Median, King Road Decorative Concrete Pavement, Import Topsoil, Landscaping & Irrigation, Underground, Adjust Utilities, Ticket Vending Machine, Card Reader, Concrete Grinding, Adjust Manhole & Valves, QC/QA Material Testing, Tree Removal, Concrete Demolition, Slurry Seal, Fencing & Railings and Construction Materials

O.C. Jones & Sons, Inc.

1520 Fourth Street • Berkeley, CA 94710 • Phone: 510-526-3424 • FAX: 510-526-0990

Contact: Jean Sicard or Dan Palmer

An Equal Opportunity Employer

100% Performance & Payment Bonds may be required. Worker's Compensation Waiver of Subrogation required. Please call OCJ for assistance with bonding, insurance, necessary equipment, material and/or supplies. OCJ is willing to breakout any portion of work to encourage SBE Participation. Plans & Specs are available for viewing at our office.

**You Can Listen to
the SBE Talk Radio Podcast
by Visiting this link**

**[http://kcaaradio.celestrion.net/
kcaa-podcasts/exchange/](http://kcaaradio.celestrion.net/kcaa-podcasts/exchange/)**



REQUESTS FOR BIDS & SUB-BIDS

REQUESTING SUB-QUOTES FROM QUALIFIED SBE
SUBCONTRACTORS/SUPPLIERS FOR:

Civil and Station Improvements Contract
Santa Clara-Alum Rock Bus Rapid Transit Project
Contract No.: C830 (13058)
Owner: Santa Clara VTA
Engineers' Estimate: \$60,000,000.
BID DATE: July 30, 2013 @ 3:00 PM

Items of work include but are not limited to: Trucking, Electrical, Construction Area Signs, Striping, Clear & Grub, Fence, Underground, SWPPP, Minor Concrete, Survey, Buildings, Landscape, Misc. Metals.

Granite Rock Company dba Pavex Construction Division 'Pavex' is signatory to Operating Engineers, Laborers, Teamsters, Cement Masons and Carpenters unions. 100% payment and performance bonds in the amount of the subcontractors bid will be required from a qualified surety company. Bonding assistance is available. Pavex will pay bond premium up to 1.5%. Subcontractors must possess a current contractor's license, insurance and worker's compensation coverage. Subcontractors are encouraged to contact Pavex Estimating for insurance requirements, or if any other assistance is needed. Subcontractors will be required to enter into our standard contract. Pavex intends to work cooperatively with all qualified firms seeking work on this project.

Granite Rock Company DBA Pavex Construction Division

120 Granite Rock Way, San Jose, CA 95136
Phone (408) 574-1400 Fax (408) 365-9548
Contact: Paul Brizzolara
Email: Pavexestimating@graniterock.com
We Are An Equal Opportunity Employer

RGW Construction Inc. is seeking all qualified Minority Business Enterprises (MBE's) and Women's Business Enterprises (WBE's) for the following project:

Auburn Lake Trails Water Treatment Plant
Georgetown Divide Public Utility District
Goal: MBE/WBE
Engineer Estimate: \$8,700,000
Bids: July 18th, 2013 @ 3:00 PM

Requesting Sub-quotes for (including but not limited to): Landscaping, Irrigation, Concrete Block & Masonry Retaining Wall, Reinforcing Steel, Concrete Curb & Sidewalk-Misc, Fencing & Retaining Walls, Surveyor, Architectural Woodwork, Waterproofing, Building Insulation, Overhead Coiling Doors, Drywall, Ceramic Tile, Acoustical Ceiling, Resilient Flooring, Plumbing, Fire Protection and HVAC.

Scope of Work: New raw water pump station, new filter building, 300,000 gallon welded steel chlorine contact tank, clarification/filtration units, filtered water transfer pumps, backwash pump, high service pumps, backwash water recovery basin modifications, decant return pump station, filter to waste basin mods, filter to waist return pump station, new plant electrical service, standby power generators, plant control system, piping, paving and grading and other miscellaneous site improvements/modifications.

RGW is willing to breakout any portion of work to encourage M/WBE participation. Contact us for a specific item list.

Plans and Specs are available to view and copy at our office or online at ARC Document Solutions www.e-arc.com. RGW contact is Aaron Heppner - 925-606-2400. Call for any questions, including bonding, lines of credit, or insurance. Subcontractors should be prepared to submit payment and performance bonds equal to 100% of their quotation. For bonding and other assistance, please call.

RGW Construction, Inc.

Contractors License A/B 591940
550 Greenville Road • Livermore, CA 94550 • Phone: 925-606-2400 • Fax: 925-961-1925
An Equal Opportunity Employer

Requesting Sub-bids from Qualified SBE/DVBE/MBE/WBE/OBE Subcontractors for:

LADWP Complete Title and Escrow Services • Glendale, California
Project No. 90097, 90104
Bid Date/Time: August 1, 2013 @ 2:00 PM
Please respond by: July 15, 2013 @ 2:00 PM

For information on the availability of plans and specifications and the bidder's policy, please contact our office.

Stewart Title

Contact: Claudia Queen • Email: cqueen@stewart.com
525 No. Brand Blvd. • Glendale, CA 91203 • Phone: 818-502-2709 • Fax: 818-548-5699
We Are An Equal Opportunity Employer



Current and On-going procurement opportunities for the Expo II Project are Available through the project procurement website:

<https://partners.myskanska.com/usa/clients/buildexpo/Expo2/Outreach/Lists/Bidding%20Opportunities/Bids%20Due.aspx>

Bid Packages Currently available are: Signage & graphics,
Flatwork – City of LA, AC Paving, Floor & Wall tile, Bike Racks/Lockers,
Permanent Striping & signs

Bid packages will be posted to the site on a continual basis. Plans, Specs and additional information are also available on the site. If you need assistance, please contact **Christine Burton** at 310-500-1466. SBE and DBE certified firms are encouraged to participate.

Skanska Rados is an Equal Opportunity Employer

ADVERTISE YOUR AD HERE

Advertise your Sub-Bid Requests in the Small Business Exchange

With a monthly readership of 75,000, SBE reaches a diverse audience, cutting across ethnic and gender lines as well as traditional industry segments.



Image credit: fineartamerica.com

REQUESTS FOR BIDS & SUB-BIDS

Robert A. Bothman An Equal Opportunity Employer,
is requesting bids from qualified **DBE and SBE** subcontractors and suppliers for the following trades:
SWPPP, Testing & Inspection, Surveying, Traffic Control, Concrete/Asphalt Saw Cutting, Tree Removal,
Site Demolition, Trucking, Site Furnishings Supplier, Chain Link & Ornamental Fencing, Asphalt
Paving, Pavement Markings, Site Utilities, Landscaping, Reinforcing Steel, Masonry, Metal Handrails,
Painting and Electrical, Hazardous Material Removal, Final Construction Clean up

PROPERTY RESTORATION AND COMPLETION CONTRACT C831 (13061)

City/Location: San Jose, California

Counties: Santa Clara, Alameda, Contra Costa, Santa Cruz, San Mateo, San Francisco

Owner: Santa Clara VTA

Bid Date: Tuesday July 30, 2013 at 1:30 PM

Bid documents can be viewed at our office or by contacting us for a link to access the plans and specifications.

Please call our office for any assistance with bonding; insurance; obtaining necessary equipment, supplies, materials; lines of credit and/or technical assistance.

Robert A. Bothman, Inc.

650 Quinn Ave • San Jose, CA 95112

Phone: (408) 279-2277 • Fax: (408) 279-2286

Contact: Stephanie Hunt • shunt@bothman.com



Sub-Bids Requested From Qualified DBE Subcontractors & Suppliers

Regional Connector Transit Corridor Design-Build Project

Owner: LACMTA

RFP No.: C09080

DBE Goal: 20% Design & 18% Construction

Subcontractor Proposal Due Date: July 18, 2013, 2:00PM

Website: www.teamrcc.com

Team RCC (Skanska Traylor Kiewit JV) is interested in soliciting in Good Faith all subcontractors as well as certified DBE companies for the Regional Connector Transit Corridor Project. Quotes will be requested from Subcontractors, Vendors, Professional Service and Trucking companies. A list of available scopes of work will be available on our website listed above as well as RFP documents, Subcontracting Requirements, Sample Contracting Documents, Project Announcements, Outreach and Contact Information. If you are interested in joining our team for this project, please visit our website, fill out and return the Invitation to Bid form.

Team RCC will assist qualified subcontractors, vendors, and suppliers in obtaining bonding, lines of credit, insurance, necessary equipment, materials and/or supplies. If you are a DBE Company, please provide your certification letter with your proposal. If you are a non-DBE, please indicate all lower-tier participation on your quotation as it will be evaluated with your price. In order to assist DBE subcontractors and suppliers, we will divide total requirements into smaller packages, tasks or quantities and establish delivery and construction schedules which will permit maximum participation when feasible. Please visit our website listed above for detailed contracting requirements

Team RCC is an Equal Opportunity Employer

Estimating Dept: 1995 Agua Mansa Rd, Riverside, CA 92509

Ph: (951) 684-5360 • Fax: (951) 788-2449 • Email: info@teamrcc.com



**I-805 North Improvement
Design Build Project
Caltrans Contract No: 11-2T2004**

Current and ongoing procurement opportunities for the I-805 North project are available through the project procurement website: www.usa.skanska.com/I805North

Bid Packages available are: CIDH, Electrical

Bid packages will be posted to the site on a continual basis. Plans, Specs and additional information are also available on the site. If you need assistance, please contact Dave Sharpnack at 951-684-5360. UDBE and Non-UDBE subs are encourage to participate.

Skanska is an Equal Opportunity Employer

**L. H. Woods & Sons, Inc. DBE Subcontractor/
Supplier Bids Requested**

Contract No. IBF. C1055

**Westside Subway Extension Project – Advanced Utility
Relocations**

Los Angeles, CA

Bid Submittal Date: 7/30/13

**Owner: Los Angeles County Metropolitan
Transportation Authority (METRO)**

Performance/Payment/
Supply Bond May Be Required

This advertisement is in response to Metro's DBE program. L. H. Woods & Sons, inc. Intends to conduct itself in "Good Faith" with DBE firms regarding participation on this project. Drawings and Specs may be reviewed in our office Monday thru Friday, 8:00 AM to 4:00 PM. Quotes are requested by COB, July 29, 2013 so that all bids can be fairly evaluated. Please submit bids for the following work (but not limited to): Electrical-Traffic Signal, Aggregates, Trucking, Paving, Concrete-Curb, Gutter & Sidewalk, Survey, Steel Pipe, Supply House Materials, Cathodic Protection Materials

L.H. Woods & Sons, Inc.

An Equal Opportunity Employer (EOE)

Contact: Teresa Woods • twoods@lhwoods.com

2115 La Mirada Drive, Vista, CA 92081

Phone (760) 599-5500; Fax (760) 599-5510

If bonds are required, LHWS will pay the cost of the bond to a maximum of 1% of the contract value. Assistance to subcontractors/suppliers in obtaining bonds, lines of credit, and/or insurance is available from LHWS. LHWS is willing to work with qualified subcontractors/suppliers to establish acceptable delivery schedules, when work requirements permit. The schedule is the sole responsibility of LHWS and will not be mutually agreed upon. Subcontractors will be required to abide by the terms of the AGC Master Labor Agreements and to execute an agreement utilizing the latest L. H. Woods & Sons, Inc. Standard Subcontract/Purchase Agreement incorporating prime contract terms and conditions, including payment provisions. Copies of Standard Subcontract/Purchase Agreement are available for review at www.lhwoods.com. L. H. Woods & Sons' listing of a subcontractor is not to be construed as an acceptance of all of the Subcontractor's conditions or exceptions included with the Subcontractor's price quote.

NABOB targeting \$750 million

■ Continued from page 1

asking its members to contact their members of Congress.

NABOB will focus on the federal advertising issue at its 37th Annual Fall Broadcast

Management Conference and the 13th Annual Power of Urban Radio Forum set for October 2-4, 2013, at the Westin City Center Hotel in Washington, DC.

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